Direction 2030 Planning Task Force

Meeting 3

Wednesday, February 15, 2012

Attendance

Present
Paul Meier, Paul Darpel, Shad Sletto, Gene Weaver,

Not Present
Bill Goetz, Chris Moriconi, Dan Bell, Sherry Carran, Don Catchen, Jon Draud, Tom France, John Kink, Tom Rouse, Diane Brown, Chuck Eilerman, Marc Hult, and Ken Wynn

NKAPC Staff
Keith Logsdon, Sharmili Reddy, Edward Dietrich

Minutes

Mr. Logsdon reported on the meetings staff is setting up with other groups that were not well represented at the first round of public meetings. These groups are young adults (Legacy), high school students, low income, African American, and Spanish Speaking.

Mr. Sletto asked about doing surveys. Mr. Logsdon said that staff has talked about it and has not made a decision yet. Mr. Darpel said he thought a survey was a good idea and to send it to specific groups asking them to fill it out and to send it to other people they know. He suggested getting the commissioners and city officials to send emails to people they know asking them to participate.

Mr. Sletto asked if there was someone at NKU we could consult with to assist with surveys. Ms Reddy said staff has worked with Aaron Levin a professor at NKU before, but the problem with surveys is that unless they are scientific we get questioned about who is answering the surveys and where do they live. Mr. Sletto said you could track where people live by the questions. He also suggested contacting certain groups such as the local realtor association to find out what they are thinking and what their views are.

Mr. Logsdon said that the planning task force needs to feel confident that staff has provided them with a snap shot of what the public is saying.
Mr. Darpel said that the Technical Task Force is very good and where key information can come from. He said that this is what he was going to recommend that we get with these people because they are the experts and know what is going on. Mr. Sletto agreed with him, and asked the question how do we get people to think about what the county needs. He is interested in the demographic changes of the county over the past 30 years and determining what this means. He asked about Covington and the urban core; asking how has it changed and how does that affect people.

Mr. Darpel asked about the plan for the round 2 meetings. Mr. Logsdon said round 2 is where we get into more detail on the issues that are important to the public but staff has not decided how to hold the meetings. Mr. Darpel suggested having a discussion with the Technical Task Force (TTF) about round 2. He suggested that round 2 could focus on specific issues like transportation or recreation or affordability. Mr. Sletto said the number one issue brought up during round 1 meetings was jobs. He said we need to take the list of issues from round 1 and use that to determine the questions. In round 2 tell the public about employment; tell them how it has changed.

Mr. Darpel suggested using round 2 meetings as an educational forum to learn from the experts that are on the TTF. There was some discussion about inviting the public to be a part of the forum and ask questions.

Ms. Reddy said that staff would take this idea back to the TTF. Mr. Darpel and Mr. Weaver suggested that Round 3 is for the public to participate and comment on what we have come up with rounds 1 and 2. Mr. Darpel said that there should be a way for the public to make comments online. He also suggested that the meetings be televised.