Planners prepare for Direction 2030 round two meetings

Direction 2030 is quickly moving into the second phase of public input as planners prepare for two roundtable meetings. The first meeting will be held on June 14th at Ludlow High School and the second will be held in mid-July, details of which will be announced soon. Based on guidance from the Direction 2030 Planning Task Force, the focus of these two roundtables will be to seek expert feedback on issues expressed by residents from the first round of meetings.

As planners work toward recommending policies, input from many diverse communities within Kenton County is critical in appropriately shaping the vision for the entire county. The input gathered from the four public meetings, five targeted meetings with groups not represented at the public meetings, as well as from Direction 2030’s Technical Task Force and Planning Task Force is important to articulate the main policy issues.

The Planning Task Force includes members of the Kenton County Planning Commission, Northern Kentucky Area Planning Commission and the Northern Kentucky Area Planning Council. The Technical Task Force is comprised of representatives from key public agencies and those with expertise in areas that the comprehensive plan is required to address.

The two roundtable discussions will include a presentation by Dinn Force Marketing, describing market metrics that need to be considered and how those metrics align with input gathered during the first round of meetings.

“These upcoming meetings are important for elected officials, planning commission members and the general public to attend. These meetings are a good opportunity for us as a community to educate ourselves on opportunities and constraints in implementing policy issues raised by people in Kenton County. Most importantly, these meetings will provide the critical information to begin preparing countywide goals and objectives and provide direction for policy,” said Kenton County Planning Commission chair Paul Darpel.

Following the second round of sessions, a capstone meeting will be held to gather feedback from the community on the draft Goals and Objectives element for the comprehensive plan. Public input is important to ensure that the county is prepared to overcome current obstacles, particularly as it relates to market conditions, and is positioned to successfully provide a healthy community for current and future residents.