Direction 2030 goals and objectives now in final draft form

In November, the third and final round of public meetings regarding the draft statement of goals and objectives yielded over 180 comments from the general public, local officials and organizations. Approximately 40 residents stopped by during the course of two public meetings and discussed their thoughts and concerns regarding the draft.

This statement of goals and objectives is intended as a guide to develop policies and implementation measures in the comprehensive plan. Those currently in place were adopted in 1972 during the preparation of the first Kenton County Comprehensive Plan.

The proposed statement is based on three guiding principles; public participation, economy, and relationship between goals. These are applicable to all the goals and objectives and are expected to be used in moving forward. The proposed goals focus on seven different topics including; healthy communities, economy, health, mobility, natural systems, community identity and governance. Each of these categories includes several objectives that will be used in preparing the remaining elements of the comprehensive plan.

Immediately following the last round of public meetings in November, the Direction 2030 Task Force met to discuss the submitted comments. The task force will address all public comments and post its responses on the project's website. The draft will then be presented to each of the required legislative bodies as an additional review opportunity prior to submitting an official application for adoption.

In accordance with state statutes, an application will be submitted to the Kenton County Planning Commission (KCPC) for review. The KCPC will offer recommendations to the legislative bodies, which will have 90 days to review the proposed statement of goals and objectives and take action.

“Our process has been open and transparent to date. We have held meetings in multiple locations throughout the county to make it easy for people to attend. We have met with anyone or any organization that has had concerns. We hope that our cities have been following this process closely and offer their support,” said Sharmili Reddy, AICP, planning manager.