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For immediate release

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Kenton County’s Direction 2030 plan is moving into its second phase with two scheduled public meetings intended to keep the public engaged in the planning process. One will be held in Ludlow on June 14th and the other in the Independence area in mid-July.

The primary focus of the meetings will be refining and clarifying input received during public meetings last fall according to Paul Darpel, Chairman of the Kenton County Planning Commission.

“These meetings are important for citizens, elected officials, and planning commission members because they provide a good opportunity for us to come together and discuss the opportunities and constraints we face as a community,” he said. “As importantly, they provide critical information for us as we begin crafting countywide goals and objectives that will direct policy.”

The preparation of goals and objectives is an important step in the planning process as it represents a collective vision for Kenton County.

The Ludlow meeting will be held at Mary A. Goetz Elementary School cafeteria at 512 Oak Street from 6:00 to 8:00 p.m. The Independence meeting is still being finalized and details will be released soon.

Scheduled meetings will include roundtable discussions with local experts to assist in understanding the implications of potential policies. They will also include a presentation by Dinn Force Marketing describing market factors that need to be considered and how those factors align with input gathered during four first-round meetings.

Following these second round meetings, a capstone meeting will be scheduled to gather public feedback on draft goals and objectives. Community input at this point is important to ensure that the community is prepared to overcome current obstacles, particularly as it relates to market conditions, and is positioned to succeed in providing a healthy community for current and future residents.

Direction 2030: Your Voice, Your Choice is a strong public-engagement process intended to prepare Kenton County for the challenges and possibilities of the next 20 years. For more information, visit the project website at www.direction2030.org.

One of two meetings in a series to elicit input from all neighborhoods and communities within Kenton County. Citizens may attend one or both of the meetings.