Major Milestone Approaching for Kenton County’s Future

Planning for Kenton County’s future is approaching a major milestone. The Area-wide Comprehensive Plan for Kenton County, Direction 2030: Your Voice, Your Choice, is nearing completion. The citizens of Kenton County are invited to review the components of the plan a final time before a formal application is submitted to the Kenton County Planning Commission.

What: Public Open House
When: There will be two sessions. Please plan to attend one.
June 18, 2014, 11:00 am to 1:00 pm and 5:00 pm to 7:00 pm
Rain Date: June 23, 2014
Where: The Crestview Hills Town Center, underneath the Clock Tower located across from Dillard’s
2791 Town Center Boulevard, Crestview Hills, KY 41017

Why:
This plan is important! The world is a different place than it was 10 years ago, and research indicates that it will continue to change. Direction 2030: Your Voice, Your Choice is a strategy to address the challenges and possibilities of the next 20 years and aimed at making Kenton County competitive in the local, national, and global economies.

Direction 2030: Your Voice, Your Choice is a community planning initiative centered on public input. Over 70 meetings were held with the public, small groups, and business and civic leaders. From this input, several themes emerged:

- Different generations have different, and sometimes competing, desires.
- Different areas of the county have different needs and desires. While Direction 2030: Your Voice, Your Choice paints broad brush strokes over the entire county, more focused planning efforts are needed for the Rural, Suburban, First-Ring Suburban, and Urban Core areas.
- It is important to seek out ways that resources can be used more wisely and efficiently to serve the residents of Kenton County.
- Jobs and economic competitiveness are paramount issues that need to be addressed for Kenton County to be a desirable place to live for all generations.

Direction 2030: Your Voice, Your Choice makes recommendations on eight specific elements that are important for growth in Kenton County. These recommendations are based on brand new Goals and Objectives for the County. This is the first time in over 40 years that a new set of Goals and Objectives are guiding the recommendations of the plan.

Another new concept that Direction 2030: Your Voice, Your Choice introduces is that it will be an entirely web based plan. Gone are the days of massive documents that are difficult to navigate and hard to find relevant information. The streamlined web-based plan will make it easier for everyone to locate the information they seek without paging through a document or sifting through large PDFs.

Direction 2030: Your Voice, Your Choice is a plan that reflects the values of the residents of Kenton County. This plan is the quintessential way that residents can have a say in how local resources are used, and determine how future growth occurs in Kenton County.

More information is available on the project’s website: www.direction2030.org.

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