Public Meeting 1.3

Small Group Discussion

Table 1.

Facilitator Comments

Question 1
Gen X – doesn’t live in suburbia
Baby boomer – moved from suburbs to urban area, close to entertainment, don’t miss suburbia
Gen X/millenials – agree w/green living, integrated communities
Millenials – seem accurate, prefer walkability
Baby Boomer description seemed accurate
Millenials – safety is a concern in urban areas, more hiking trails in walking distance, concerns i.e. vacant housing in urban areas
Millenials – need yard space, suburban lifestyle
Millenials – would go for less square footage, prefer land/greenspace

Question 2
- Seemed to make sense (see answers for Q#1)
- Baby Boomers wanting to stay in place, be near grand kids

Question 3
- Schools – children changes your preference for where you live
  Community attitudes won’t change – lack of choice in suburban US, urban choices
- Safety a concern
- Would prefer better transportation options – people are not friendly to bikers/walkers – the desire to be in a walkable community won’t change
- Love of historic buildings/neighborhoods won’t change over time
- Grew up with woods behind my house – prefer more natural greenspaces – example: Louisville parks/lots of greenspace. Would like to know more about Vision 2015’s park plan
- Prefer more greenspace for walking/biking – not only for organized sports

Question 4
- Need more services for elderly as boomers get older – especially transportation, community services
- Schools are cutting services – therefore community needs to provide more recreation, library, arts, music
- Housing – challenge converting older homes for elderly – option might be condos – accessibility issues – first floor bedrooms, etc
- Are there retirement communities in No Ky? Could be a good use
- Greenways to connect greenspace
- Urban gardening – hydroponics, community gardening
- Buy local, shop local programming
- Promote healthy lifestyle, free recreation
- Companies looking for quality outdoor opp for employees
- Would like more walkability – ie urban green in Covington – niche businesses (clothing); prefer more local, non-chain restaurants and stores (ie: Hyde Park Square = good model)

**Question 5**

1. Safety – safe: good lighting, knowing your neighbors, friendly
   unsafe: sidewalks(?), stories on TV, Upkeep/cleanliness of public and private property
2. Public transportation – need to increase, unfortunately very expensive to grow/maintain, also bike lanes
3. Libraries, cultural opportunities – ie: Devou park concerts, community centers, recreation/senior programs
4. Communication, making technology available to all generations
   - More community involvement throughout Kenton Co,
   - Advertise commercials on TV, radio, posters in public places
4. Housing options – for elderly, affordability, make rehabbing more affordable

**Participants Responses**

**Question 1**
Gen X
Table
Milennial – feel X
Gen X - Gen X
Boomer Boomer
Silent Boomer
Boomer Boomer
Boomer Boomer
Millennial, but agree and identify with Boomers

**Question 2**
Want vocational schools
Agree most but not millennial – wait till they’re 30
Change in affordability of education leads to ability to pay for house and get good job
Yes, pleasantly surprised by boomers attitudes

**Question 3**
Closer amenities – library post offices, etc
Senior housing – specialized
Straighter roads
Better small businesses – family restaurants, over-the-Rhine redevelopment type
Yes – children and schools will be important in the future

**Question 4**
Sidewalks
Entertainment – theatre, music, playhouse,
Shuttle to places like Keystone, Mainstrassa – from farther out
Busing routes

**Question 5**
Healthcare
Better farmers market
Good entertainment and culture in Covington
Highlight infrastructure improvements in urban

**Table 2**

**Facilitator Comments**

**Question 1**
Silent 1
Boomer 2
Gen X 1
Millenial 2

**Question 2**
- From silent – but identify with Boomer and Gen X
- Don’t know any boomers from suburbs that moved back to city
- Would like to bike to work if safe and convenient
  - Buses are not convenient beyond getting to work
- Prefer mass transit (more) than more/wider roads
- At least a car-pool land would be a transition to less driving
- Fed up with traffic – would appreciate biking or driving to a mass transit site

**Question 3**
- Some of this bleeds over (mass transportation – desired)
- More natural spaces/agricultural spaces closer to urban areas, so communities can grow around it. More community spaces
- Moved back to city to be in a community – be able to work near home – see and talk to neighbors – be able to buy from people locally
- Would like smaller shops/local
- Better sidewalks, options to bike so you get to know your neighborhoods
- Want to know my money goes to support my community
**Question 4**
- Like diverse neighborhoods with older homes with character. Help people fix up the old houses and maintain
- Like that SD-1 is upgrading sewers/rain gardens to help improve existing infrastructure/homes
- Recognizing the needs of renters – incentives to help renters get more involved in their community. Not aware of efforts to reach out to renters
- A lot of people can’t afford to own – want to rent – need quality rental
- More rental seems to work for the future of a more mobile population. Owning a home not that important to me.

**Question 5**
- More greenspace – gathering space – natural areas (benefits all generations, passive to active)
- Cluster development (like Alexandria) where housing is interwoven with natural areas/greenspaces
- Hillside protection
- Want the citizens to define how the community should be developed, not the developers

**Participants Responses**

**Question 1**
Generation X

**Question 2**
Mostly true

**Question 3**
No Response

**Question 4**
GREENSPACE – elderly, children, recreation

**Question 5**
More nature in our lives!
FEED THESE NEEDS!

**Keypad Questions and Comments**
It is great to be a part of putting together the future for the NKY area. Thank you for the opportunity to be involved
General Comments about the meeting
I do not know about the rural development – we did not get to discuss this in dept. It feels that there are a lot of farmers that are not farming and land that turns into estates because folks have to sell the family farms and move on.
So, can we grow hemp? NOT to smoke, to make clothes, good, papers and alternative fuels. Please pas it on. Put KY farmers back to work, get them out of the tobacco business. Grow hemp!

• Vital to maintain greensapce and natural areas.
• Better mass transportation needed.
  Trains to all local suburbs
  Bike trails
• The traffic on the roads to the various suburbs is getting too dense
• More consideration for beauty, character, and intergrity in development
• Community, local food and business important
• It is our right to develop Kenton County as opposed to big developers if integrity and quality in the process are to be insured.

I want to live in a community that can interact
Bike and walking
Local stores (support –incentives for local business)
Healthy wise decisions on energy use (solar power on street lights)
Renters incentives
Better mass transit

What ever happened to the new subdivision regulations?

Table 3

Facilitator Comments

Question 1
No Response

Question 2
Gen X – agree
Baby Boomer – nature conscience, balance over generalization
Silent – less government
Gen X – pay more for green living
Silent – critical by general
Silent – don’t agree with generalization
Silent – can see some if all in me
Downtown Covington revitalization needed – quality of living in downtown
Question 3
- Independence – no walking trails
- Housing with less maintenance – college kids and mother to take care of
- Suburbs impossible without care – transportation issues
- Content, good schools, good job cleaning rivers
- Range of housing, making sure affordable
- Need good public transportation
- Need to satisfy young people
- Need open minded people to be involved and experience getting involved
- Heart of town being ignored
- Wish government would buy vacant homes and provide affordable housing

Question 4
No Response

Question 5
- Increase access to transportation
- Strong Schools
- Community facilities for public use
- Comfortable, education
- Crime/Safety
- Prevent decline of property value
- Invest in entertainment and recreation options
- Walkability, safety athletic
- Better planning by cities and governments, smarter more efficient government
- Need to get rid of use of illegal drugs
- Safety and get rid of drugs
- Planning for where pill mills and pain clinics are located
- Jobs
- Maintain family structure

Participants Responses

Question 3
- Range of housing
- Good schools
- Better public transportation

Question 4
Public safety/low crime
Prevent decline of property values
Entertainment/recreation
Table 4

Facilitator Comments

Question 1
Baby Boomer 7
Gen X 1
Some disagreement with BB lack of environmental consciousness
Green equals more government

Question 2
- Baby Boomer: agree with trend data; some are starting to plan to not have to drive
- Boomers appear to be coming back to town, they are active longer, retired early
- Bicycling – taking life in your own hands
- More bike lanes and bike trails needed – concern about safety
- Buses - have to leave very early and still get to work late; not viable option
- Trend to see baby boomers going back to the farm. B/c they are active longer, want to know where their food comes from. House and 10 acres
- Millennials – like public transit
- Millennials – moved to Chicago and sold their car
- Bellevue – young and hip in NKY; move to Bellevue
- Covington – thinking about moving back to Portland, OR because of frustration with people not listening to desires of young people
- Pay attention to what the young people want – green and walkable

Question 3
- Would like light rail: especially to Louisville, lots of frustration with bus options. Desire for it but don’t see it meeting needs
- Need better transit options
- More green space and connecting by non motorized ways; linear parks where would you walk a dog in Covington
- More neighborhood shopping, like Bellevue
- Questions about healthcare – St. Elisabeth is a monopoly. Philosophical having to go to Cincinnati to get tubal ligations
- Gen X – Want more amenities, affordable housing, good schools.
- Gen X – More mass transit
- BB – content with things the way they are

Question 4
- Better Transportation
- Would like to see more contraceptive care available – cost of healthcare
- Farms – be sustainable with out having to worry about land use restrictions; subdivisions and city
  (In Fort Mitchell not allowed to have a garden if it can be seen from the street)
- Chicago – example of where millenials want to live
- Urban agriculture important
- Live next to Banklick Creek – don’t want anymore subdivisions, raw sewage
- Want chickens in city – less restrictions on green initiatives

**Question 5**
- Fecal chloroform – issues with Banklick
- Most people along the creek are low-income and don’t have power to fight
- Return Banklick to a resource
- Take sewer lines out of creek
- Make developers install retention ponds
- Teeth in regulations
- Way too easy to develop in Northern Kentucky
- No enforcement of existing regulations by cities
- Gen X and Millenials small scale environmental issues
- Place to get needs/services not for those who can’t/don’t drive
- Walkable Communities
- Gen X – better transportation
  - Better social community facilities
  - Individual should decide
- Safety
  - Keep property values
- More recreation improvements
  - Better, more efficient government
- More Jobs

**Participant Responses**

**Question 2**
Yes

**Question 3**
Public transport
Bike lanes
More green space

**Question 4**
Health care here is inadequate – not everyone wants St E as the only solution

**Question 5**
Older generations need closer access to essential services
No more tearing up hillsides to build condos

**Table 5**
**Facilitator Comments**

**Question 1**
Silent  2  
Boomer   1  
Gen X     1  
Millennial  1  
Silent Gen - trends, lived and stayed in Kenton

**Question 2**
- Silent generation – want to stay in the area, next to children  
- NKY area, will stay here because its more affordable  
- Silent generation – do agree with staying close to children/grand children  
- - Some silent generation move away, realize that they left everything, move back  
- Baby Boomer - Socio economic conditions matter, not just generation cohorts  
- Millennial - Strong sense of community in midwest  
- Silent – Kids move away, silent generation stay put

**Question 3**
- St Elizabeth hospital a big asset  
- Move public services for the elderly  
- Shortage of nursing homes  
- Gen X – public transit lacking  
- Silent Generation – moved because they had to  
- Younger generations because they had to  
- Bus doesn’t go where seniors want to go  
- BB – need housing to meet all income levels, not just generation needs  
- SG – suburbs is where you had to go because no product in urban area – products are becoming available now  
- SG – all needs change  
  - Can stay in house and pay for care – recession changing this  
  - Public development, cottage development  
  - Unsure of future housing needs, not at that point in life  
- BB – Unsure as well  
  - Hospital is huge asset to generation  
- SG – Appears to be shortage of nursing homes now, shortage going to increase  
- GX – Housing choices vs schools  
  - Schools more important  
  - Suburban product is something GX’s strive for (they made it)  
- SG – Used to ride bus, but buses don’t go where they need to go; buses focused on downtown, still take bus to baseball/football games  
- BB – bus use is based on class
Question 4

- Drugs have become prevalent in suburbs
  Are there adequate educational and prevention programs in the county?
- Lacking in parks and recreation
- Sports complex
- SG/BB – Heroine is epidemic in high school
  Changing demo younger/suburban
  Not a priority on anyone’s list (funding perception)
- SG – Adequate ability to ID problem in Schools (in individuals)
- BB/SG – Social support services
- SG – Rec Center
  Parks are lacking
  Soccer complex lacking; more and more kids participating; potential for large tournaments/big economic draw

Question 5

- SG – Parks/Recreation – look at regional approach rather than city by city
  Housing
  More Urban choices
  Millennials and silent creating more demand
  Education availability, cost
  For SG even w/o kids, keeps housing values up
- GX – Private schools important option
- SG – Services (water, sanitation) very important to maintain
  Street maintenance critical to quality of life
- MG – Jobs/Education/Taxes all intertwined
- BB – Skilled Labor/Gateway
  Health Care
  Education availability (UC, Gateway, Good Private Schools, Other Colleges) Good!
- Housing, Education, Sanitation and infrastructure
- How to draw businesses to the area? Businesses will help pay for better roads, schools, parks, etc

Table 6

Facilitator Comments:

Question 1:
- Feel like Gen-X but stats say Millennial

Question 2:
- (for Millennials) no suburbs because no kids. Economics
- College debt greater for Millennial
• Vocational training down
• Less emphasis on 2nd education – back to trades
• Trend flop back to trades because p...

Question 3:
• Technical colleges
• Amenities – honor small business for neighborhood
• Mother-in-law homes to take care of homes
• Services will come from demand/supply
• Opportunity – what part of old plan worked?
• Urban center with commercialized feel, fast service, small business

Question 4:
• Greatest concern – do we know what is missing?
• Connecting communities – walks, shuttle bus
• Public transportation – suburbia afraid

Question 5:
• Eat and good health care
• Millennial
• Urban with updated infrastructure

Comments and Questions – General:
• No comment provided

Participants’ Comments:

Question 1:
• Borderline Baby Boomer (Aug 1945)
  • Boomer

Question 2:
• For the most part

Question 3:
• Find my radius from home keeps diminishing when traveling to dining and entertainment and grocery shopping.

Question 4:
• Additional places to satisfy those above

Question 5:
• No comment provided
General Comments about the meeting:
- People start and end on time!! I lost 20 mins at beginning and have to leave for another Covington commitment.

Table 7

Facilitator Comments:

Question 1:
- Urban areas not ready for the Millennials (night life, mass transportation)
- Fragmentation hurts (Re: housing/suburbs and political)
- Individual neighborhoods have sense of pride/identity

Question 2:
- No comment provided
- Engage with Millennials in Covington
- Generation X
  - got married late
  - urban environment for arts
    - do we have enough option – Car dependent urban space
- urban areas not conducive to young – night life lacking
- need more opportunities for alternative transportation – Cinti street care good idea
  - completely illegible comment
- Kenton Co. – bedroom community past 50 years
- Fragmentation – political jurisdictions
- Small political jurisdiction
  - Hurt us
  - Cities compete against each other
    - Had to XXXX XXXX
    - 12 school districts in 2 counties way too many
    - Redundant efforts – extra money spent on same efforts
- Small – individual pride – needs to be recognized and celebrated but does it match how police/fire services are provided
- Covington dominated for first 150 years
- Last 50 years Covington – annexed all because “eney” hurt cooperation in county. We are not same team
- Pull together services – consolidate
  - water and sewers – work (sewers come first)
  - schools, police, fire, have not worked

Question 3:
• living in Covington – would like some services – fresh market, small store, coffee – closer/in walking distance
• which comes first the housing or the services?
• Ultra urban areas treasure their parks and greenspace
• “less maintenance”
• Smaller children are not exposed to “other lifestyle” kids – (i.e. city kids are not socialized with suburban kids)
• Parents in urban areas “less attentive” to children now.
• Safety is an issue both for the elderly and for people with children.

• Started in suburbia XXXXX now live in urban area
• Lack services “fresh market” that I can walk to – coffee shops, restaurants
• Make better use of riverfronts – more XXXX – more services, shops
• Arts district – initially focused on XXXX XXXX – start with retail and mixed use XXXXXXXXXXXX
• Safety is an issue – especially with children
• Suburban living not an option
• Introduction of children – leave urban areas – look to NY – parks and playgrounds
• Apartments are doing well – Roebling Row, have a role in XXXX – walkability, etc
• Apartments are seen as bad – associate with low income with XXXX market (?) – homes are not a “gone” XXXXXX
• Schools are vital – as well as play areas with playgrounds
• Demographics are XXX XXXX the Covington Independent School – XXX kids based on income
• Recreation is key – a last issue that is thought of
• Parks and recreation are the first item that are out – karate official in strip malls are and option – but where do you go for soccer
• Safety
  o young families – top priority
  o perception that core is more the reality in Covington versus property XXXX in suburbs

**Question 4:**
• Wide range of housing for every generation
• Walkability is important for health and for linking communities

• Safe play areas for children
• Connection – dispatch of fire or police – 3 systems in Kenton County
• Dispatch – more cost effective
• Dispatch did not know how to track “on star” car that was stolen
• Is the connection back to citizens as to what is happy
• Seems – need lots more options – high end as well as affordable strengthen services fully amenities in urban core
• Walkability – link community
• Focus on IRS home and Gateway

Question 5:
• Building investment development
• Strengthen urban core
• Open space is important

• NO IDEA WHAT THIS SAYS
• Business improvement district – step in right XXXX need to market
• The more we strengthen on XXXX ky suburbs all Covington add more density – plus open space, medical, walkability
• Need diversity of product – use of open space
• Latonia
  o Needs more density to support shopping and schools
  o Develop Trains XXXX and Johnny’s
  o Sleeping giant of Covington
  o Challenge is how to prevent XXXX deterioration
  o Good public and private schools

Table 8

Facilitator Comments:

Question 1:
No Response

Question 2:
• Their definition of GenY is spot on
• Feel like they fit well into their millenial group
• Feels “forced” to move out of city for future children’s sake
• Would like more walkability and would use bike trail – two people bike to work
• For the baby boomer safety is an issue

Question 3:
• Baby Boom – doesn’t want to live where everyone is old – wants a mix of ages. Something like a ranch style cottage
• GenX/Millenial – need two story 3 bedroom, if economy gets better they want to be closer to work
• No commute is best – important to all
• Chose nky for convenience to DT cincy with cost. Even their “Monday mile” doesn’t feel safe.
• Walkability – needs to get better
Question 4:
- Need more food places i.e. bakery, deli, produce
- Would use public transp. If more accessible
- People will use what is allowable i.e. they all have their cars, they will continue to use them
- Recreation any plan for converting golf courses seems the golfing generation is dying out
- Build the river bank to be accessible, walkable to the river
- Have more small businesses in Edgewood area
- Latonia would like small shops and different kind of housing in the Burlington/shopping area

Question 5:
- Better schools – entire county needs better education
- Safety is a big factor in education – needs to be a priority
- Employment options – plan to keep good businesses here. Think manufacturing is good here in NKY
- Need food store
- Better “fast food” retail entertainment, pop & mom stores

Table 9

Facilitator Comments:
- Only 30% of participants with school age kids
- 3 participants at table ignored input from keypads (in other words, didn’t participate)
- Needs of elderly? – room had 2/3 neg. or unsure
- No comment recorded

Question 1:
- Everyone looks for something different

Question 2:
- No desire to mass transport.
- Older city bound
- More opportunities – outdoor opportunities – to retain

- Agree with trend data as it pertains to Gen X and Millenials – youth want more leisure time opportunities here in NKY
- Emphasis on career competition and mobility is also consistent with baby boomers
- Trend data is useful, but depends on where people live
- Government will dictate what you will do. (don’t need a plan)
• Plan containing broad strokes and not super detailed (plan should be open)
• Desire for more mass-transit and telecommuting opportunities for work.

**Question 3:**
• More affordable for seniors – middle income independent living – walkable community
• Focus on heir able to stay in home
• Walk to work, work from home
• A decent education

• Affordable senior housing – and for middle income
• Options for independent living – for older community
  o More accessible housing, being able to age at home
• Walkable communities
• Adult education opportunities

**Question 4:**
• Walkable
• Diversity in healthy care – variety
• Opportunities
• Keep next generation here

• Diversity of healthcare opportunities
• Variety of recreation opportunities – would like to see more urban wooded areas
• More opportunities for recreation
• Things to keep next generation here – for taxes, etc., economic benefits

**Question 5:**
• Some have needs
• Education
• Outdoor opportunities – woods, riding bike, walk
• Smaller venues for events
• Library
• Licking river greenway connectivity
• Gathering places – library, pub., senior center
• Transportation high priority on existing – condition
• Other transportation attention

• Need to retain people/particularly the youth
• Education drives where people live
• Transportation opportunities such as rail, better bus options
• Outdoor activities – wooded, wild places, place to ride a bike, walk, etc. more water ways activities
• Housing needs –
• Gathering (places to gather) recreation center, social center (adult and senior centers)
• Take better care of existing roads and not new roads

Comments and Questions – General:
• No comment recorded (by Mark Hult)
• (Mike Ionna) would like more opportunities, to keep youth here. Including leisure, work, etc. transit, lifestyle
• Smaller gathering venues for recreation, music, cultural events

Table 10

Facilitator Comments:

Question 1:

Question 2:

Question 3:

Question 4:

Question 5:

Participants’ Comments:

Question 1:
• What about over ‘85
• Not representative like James discussed. More of where did these come from.
• Trend helpful but not over emphasize them
• Make rules more flexible for older generation

Question 2:
• Not all needs are equal – vulnerable people. Hierarchy of needs. Life sustaining examples.

Question 3:
• Safety increases as you get older but in different ways based on your generation.
• Be more flexible as people get older to accommodate them. Distinguish needs and wants.
• Safety stays same.
• Needs more stable. Wants are changing

• Schools
• Transportation options
• Housing options – things desiring to stay the same. Historic buildings. Density and walkability

**Question 4:**
• (hiking/biking trails) recreational activities

• Residential dev’t
• Cottage houses
• “live work dev’t” ex: Lebanon, Mason, Loveland have a “downtown”
• Preferential options for small
• Mixed use great but the idea will have to be “marketed” (think Latonia!)

• Housing rehab affordability
• Transportation options
• Expanded services – libraries, after school, arts programs, more green space.

**Question 5:**
• Safety, transportation, schools, community gathering places

• Safety
• Transportation – alternatives to automobiles
• Community gathering spaces

• Housing
• Transportation

**Comments and Questions:**
**Keypad Questions and Comments:**
• Neat idea to get instant feedback

**General Comments about the meeting:**
• Thanks for the work you do.

• The importance of the comp plan needs to be discussed.