Goal #9
Celebrate the unique identity of communities within Kenton County

Objectives
A. Strengthen the vitality of the urban core through historic preservation, infill development on vacant and underutilized properties and build upon the existing strong sense of neighborhood and community
B. Strengthen the first ring suburbs by preserving the existing community fabric and maintaining the infrastructure
C. Enhance suburban living by offering new attractive and unique amenities that are in closer proximity to established residential areas
D. Preserve and enhance the viability of the rural heritage of southern Kenton County

Goal Categories
- Community Identity: Identifies the four unique but connected communities in Kenton County - urban, first ring, suburban and rural
- Economy: Includes economy related topics such as education and job creation/retention
- Governance: Provides guidance on factors related to improving efficiency in governance
- Health: Addresses public health related factors including food, health care and access to a healthy lifestyle
- Healthy Communities: Addresses housing in the context of the community
- Mobility: Addresses all modes of transportation including roadways, transit, freight, biking and walking
- Natural Systems: Includes environmental factors and their relationship to the built environment
Community Identity

Focuses on identifying the four unique, but connected communities in Kenton County - urban, first ring, suburban, and rural

The character of a community may be defined in different ways – physical, cultural, social and economic. For the purposes of the Comprehensive Plan community character is defined in terms of its physical environment which has been shaped by cultural, social, geographic and economic influences.

Various elements of the physical environment within a community that define its character include:

- Building form – style, orientation and placement
- Density
- Scale – mass and height
- Integration with the natural environment
- Historic architecture

The usage and combination of these elements in different capacities defines the character of a place. They are also varied based on the location within the county. For example, the character of the physical environment is different in the urban area when compared to a rural area.

Community character is also shaped by the location of roadways and parking; interaction between the built and the natural environment and proximity of services. The photographs and statistics below offer more insight into the different physical forms present in Kenton County.

<table>
<thead>
<tr>
<th>Community</th>
<th>Population</th>
<th>Households</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban</td>
<td>28,551</td>
<td>12,775</td>
</tr>
<tr>
<td>First Ring Suburban</td>
<td>49,449</td>
<td>21,377</td>
</tr>
<tr>
<td>Suburban</td>
<td>70,356</td>
<td>25,298</td>
</tr>
<tr>
<td>Rural</td>
<td>9,032</td>
<td>3,315</td>
</tr>
</tbody>
</table>